

ILLUSTRIOUS

Price List

Illustrious Magazine Advertising Price List

1. Full Page Ad:

- Rate: \$100
- Dimensions: 8.5" x 11" (Bleed: 0.125" on all sides)
- Includes placement in print and digital versions.

2. Half Page Ad:

- Rate: \$50
- Dimensions: 8.5" x 5.5" (Horizontal or Vertical)
- Includes placement in print and digital versions.

3. Quarter Page Ad:

- Rate: \$30 (this is common pricing structure, typically at about 60% of half-page rate)
- Dimensions: 4.25" x 5.5"
- Includes placement in print and digital versions.

Inside Front/Back Cover Ad:

- Rate: \$250
- Dimensions: 8.5" x 11"
- Premium visibility in print.

Front/Back Cover Ad:

- Rate: \$300
- Dimensions: 8.5" x 11"
- Top-tier placement and visibility in print.

Sponsored Content:

- Rate: \$90
- Up to 800 words, includes images and branding.
- Featured in both print and digital editions.

Discounts:

- Bulk Booking (3 or more ads): 10% discount.
- Non-profit Organizations: Special rates available.
- Military personnel/organizations: 10% discount.

Contact Us:

For more details or to book your advertisement, please contact:

- Email: illustriousmag@gmail.com
 - Phone: 803-336-1245
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